

A Conversation with Mike Barry



MARKS &
SPENCER

Journey towards Embedding Sustainability

Marks & Spencer's ground-breaking 'Plan A' has, in 2010:

- Contributed to a net benefit of over £70m, up on the previous years £50m
- Improved energy efficiency in stores by 23% against 2007
- Improved fuel efficiency of delivery fleets by 20%
- Reduced total waste by over a third

This led to M&S being recognised as 'Green Business of the Year' & 'Carbon Emissions Ambition' at the prestigious Green Business Awards. Find out more about Plan A [here](#).

Our guest speaker is **Mike Barry, Head of Sustainable Business**. Starting with the challenges encountered and successes achieved personally and by the company, Mike will also cover the future direction of Plan A and how this presents opportunities for business in the coming years. Mike has recently been [recognised](#) for his work with the 'Guardian Sustainable Business Innovator of the Year 2011 Award'.

08.00 to 10.00 - Friday 30 September 2011

Marks & Spencer Headquarters, Waterside House,
35 North Wharf Road, London, W2 1NW

Event Structure

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| 08.00 | Arrival & Networking |
| 08.15 | Introductions |
| 08.20 | Mike Barry - 'Embedding Sustainability' |
| 08.50 | Q&A |
| 09.10 | "How can I apply this to my business?" Discussion |
| 10.00 | Finish |

Plan A.

Because there
is no Plan B.



PeopleProfitPlanet

Delivering Sustainable Change